



HOBY KANSAS CORPORATE BOARD STRATEGIC PILLARS

April 10, 2023

<p>PILLAR 1 STABILITY <i>Ensure the continued stability of HOBY Kansas</i></p>	<p>PILLAR 2 GROWTH <i>Increase access to HOBY Kansas programs & networks</i></p>	<p>PILLAR 3 SUPPORT <i>Act as governing board for HOBY Kansas affiliates</i></p>
<p>INITIATIVES AND TACTICS</p> <ol style="list-style-type: none"> 1. Compliance <ul style="list-style-type: none"> • Follow HOBY HQ and HOBY Kansas policies and procedures, and local, state, and federal laws 2. Legal <ul style="list-style-type: none"> • Serve as negotiator and signature authority for legal agreements • Background checks • Local, state, and federal tax filings 3. Financial <ul style="list-style-type: none"> • Large-scale development efforts • Fundraise and distribute funds to HOBY Kansas affiliates • Establish separate Board and seminar budgets • <i>Treasurer/Finance Director on Board and Seminar Planning Committee</i> 	<p>INITIATIVES AND TACTICS</p> <ol style="list-style-type: none"> 1. Meaningful Expansion <ul style="list-style-type: none"> • Creative expansion of current seminar capacity • Ongoing monitoring of expansion needs 2. Alumni Engagement <ul style="list-style-type: none"> • Improve alumni/volunteer re-engagement efforts • Increase post-seminar follow-up communication with ambassadors to maintain relationship • Establish Alumni Director position 3. Diversity and Inclusion <ul style="list-style-type: none"> • Reduce non-financial barriers to seminar attendance for ambassadors and volunteers • Encourage diversity and outreach efforts for recruitment of ambassadors and volunteers 	<p>INITIATIVES AND TACTICS</p> <ol style="list-style-type: none"> 1. HOBY Headquarters (HOBY HQ) <ul style="list-style-type: none"> • Maintain and manage relationship with HOBY HQ 2. Succession Planning <ul style="list-style-type: none"> • Select Leadership Seminar Chair(s) annually and ensure orderly transition for Seminar Planning Committee(s) • Refine onboarding for LSC transition • Foster growth for key volunteers • Share relevant budget, survey results, and other information 3. Budgeting <ul style="list-style-type: none"> • Provide oversight and approval of seminar budget(s) 4. Fundraising <ul style="list-style-type: none"> • Coordinate and regulate fundraising and development efforts for Board and seminar site(s) 5. Technology/Information Management <ul style="list-style-type: none"> • Maintain website • Maintain credentials to official financial, technological, web, and social media accounts • Administration of Google Drive • Data/access audits

Strategic Pillars

The HOBY Kansas Corporate Board has three core pillars that direct its attention and activities. Each pillar contains individual initiatives to accomplish the goals. The core pillars are:

- **Stability**

- *Ensure the continued stability of HOBY Kansas*

- **Growth**

- *Increase access to HOBY Kansas programs and networks*

- **Support**

- *Act as governing board for HOBY Kansas affiliates*

Pillar 1 – Stability

Ensure the continued stability of HOBY Kansas

- **Compliance**

- Follow HOBY HQ and HOBY Kansas policies and procedures, and local, state, and federal laws

- **Legal**

- Serve as negotiator and signature authority for legal agreements
- Background checks
- Local, state, and federal tax filings

- **Financial**

- Large-scale development efforts
- Fundraise and distribute funds to seminar(s)
- Establish separate Corporate Board and seminar budgets
- Treasurer/Finance Director role serves on Corporate Board and Seminar Planning Committee

Pillar 2 – Growth

Increase access to HOBY Kansas programs and networks

- **Meaningful Expansion**

- Creative expansion of current seminar capacity
- Ongoing monitoring of expansion needs

- **Alumni Engagement**

- Improve alumni/volunteer re-engagement efforts
- Increase post-seminar follow-up communication with ambassadors to maintain relationship
- Establish Alumni Director position

- **Diversity & Inclusion**

- Reduce barriers to seminar attendance for ambassadors and volunteers
- Encourage diversity and outreach efforts for recruitment of ambassadors and volunteers

Pillar 3 – Support

Act as governing board for HOBY Kansas affiliates

- HOBY Headquarters (HOBY HQ)
 - Maintain and manage relationship with HOBY HQ
- Succession Planning
 - Select Leadership Seminar Chair(s) annually and ensure orderly transition for Seminar Planning Committee(s)
 - Refine onboarding for LSC transition
 - Share relevant budget, survey results, and other information
 - Foster growth for key volunteers
- Budgeting & Fundraising
 - Provide oversight and approval of seminar budget(s)
 - Coordinate and regulate fundraising and development efforts for Board and Seminar Planning Committee(s)
- Technology
 - Maintain website
 - Maintain credentials to official financial, technological, web, and social media accounts
 - Administration of Google Drive
 - Data/access audits