



September 21, 2018

Dear Business Leader,

Each year, over 200 high school sophomores from across Kansas attend the Hugh O'Brian Youth (HOBY) Leadership Seminar. This outstanding four-day experience helps shape these future leaders and gives them the tools they need to make a difference in their schools and communities. HOBY Kansas empowers tomorrow's leaders, today. It is only with your support we are able to execute this mission.

Our Kansas HOBY seminar is a weekend of learning about leadership and service. The ambassadors participate in service projects, a career luncheon, leadership development activities, and attend topical seminars from state experts. Our goal is to teach the ambassadors *how* to think, not *what* to think.

I am writing this letter to ask for your support. With volunteerism as the core of HOBY's operation, and as a 501(c)(3) non-profit organization, we rely on the dedication of our volunteers and the generosity of donors to make this positive impact. We plan our entire weekend using donated funds and supplies. Our recognized sponsorship levels are shown below, including the benefits which come from being a sponsor at each level.

Seminar Champion \$2500 or Donor for 10+ Years	Logo and name recognition in program book and website with link.
Hugh O' Brian Club \$750-\$2499 or Donor for 5+ Years	Logo and name recognition in program book and website.
<b>Chairman's Club</b> \$300 -\$749	Name recognition in program book and on website.
Ambassador Club \$100-\$299	Name recognition in program book.
Leadership Club Up to \$100	Name recognition in program book.
In-Kind Donors	Recognition in accordance to the estimated or stated value of the in-kind donation.

100% of your donation will be directed toward continuing and enhancing the HOBY program. Kansas HOBY volunteers and the ambassadors who benefit from the seminar appreciate your involvement in our seminar.

You can donate online at <a href="https://www.hobyks.org/donate">www.hobyks.org/donate</a> or by sending a check payable to Kansas HOBY to P.O. Box 47653, Wichita, KS 67201.

Please contact me anytime at (785) 280-0651. Thank you so much for your time and consideration.

Thanks,

Josh Linn Director of Development HOBY Kansas Corporate Board